

**PIERCE COUNTY FARMERS' MARKET
LICENSE /PERMIT INFORMATION**

Sales Tax Number If you are selling \$1,000 or more of the following items at the market, you will need a sales tax number. If it's not meant to be eaten, it's taxable. Note that this listing is not intended to be all-inclusive. Questions should be directed to the appropriate agency.

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|----------------------------|---|--|
| * All craft items | * Plants, flowers, vegetables
trees and shrubs | * Towels |
| * Soap | * Lawn art or decorations | * Wooden items |
| * Knitted or crochet items | * Sea shells | * Stepping stones, patio and decorative blocks |
| * Rugs | * Hand painted items | * Pumpkins or gourds, decorated or painted |
| * Refrigerator decorations | * Clothing | * Flowers - dried, cut or in pots |
| | | * Indian corn tied in bundles with ribbon, raffia or twine |

Food License You will need a license when selling any food item that has been:

- | | | |
|----------|-------------------|----------|
| * Heated | * Dried | * Juiced |
| * Cooked | * Pickled (1) | * Fried |
| * Canned | * Butchered meats | * Baked |
| * Eggs | * Repackaged | |

If you want to sell this Item:	Contact these agencies for permit or license Information:
Eggs(2), cheese, juice, bakery Processed meats (3) Canned items jams, jellies, sauces) (1) Processed foods (frozen egg rolls, etc.)	Pierce County Public Health - Environmental Health Program 412 W Kinne St PO Box 238 Ellsworth WI 54011 Phone: 715-273-6755 Fax: 715-273-6854 http://www.co.pierce.wi.us or Department of Agriculture, Trade & Consumer Protection Division of Food Safety 2811 Agriculture Dr PO Box 8911 Madison WI 53708-8911 Phone: 608-224-4700 or 608-2244683 Fax: 608-224-4710 http://www.datcp.wi.gov
Foods for immediate consumption (Egg rolls, hamburgers, etc.)	Pierce County Public Health - Environmental Health Program 412 W Kinne St PO Box 238 Ellsworth WI 54011 Phone: 715-273-6755 Fax: 715-273-6854 http://www.co.pierce.wi.us
Taxable items requiring the collection of sales tax (Crafts, soda, chips, etc.)	Wisconsin Department of Revenue Sellers Permit Division of Income, Sales and Excise Tax 2135 Rimrock Road P.O. Box 8949 Madison, WI53708-8949 Phone: (608) 266-2776 http://www.revenue.wi.go

Wisconsin farm markets are governed under the same laws as other retail business establishments. Compliance with Wisconsin's Weights and Measures law is an integral part of fair trade among businesses and fair treatment of consumers. If you are using a scale at the market, contact the agency below to determine if your scale is allowed under the Wisconsin Weights and Measures Law (Chapter 98 Wis. Stats.), and weights and measures rules under Agriculture, Trade & Consumer Protection (Chapter ATCP 92, Wisconsin Administrative Code). The law requires that business that "install, service, test or calibrate weights and measures" are required to be licensed. All scales used at Pierce County Farmers' Markets must be calibrated on a yearly basis, and verification of calibration must be attached to the scale. The Vendor is expressly responsible for making sure they comply

with these requirements. For weights and measures information, call DATCP at (608)224-4945.

This list is not intended to be all-inclusive or comprehensive. Each vendor is responsible for obtaining any permit or license required by City, County, State or Federal agencies.

- (1) **HOME CANNED-ACIDIC FRUITS/VEGETABLES.** On February 3, 2010, Governor Doyle signed into law Assembly Bill 229 ("Pickle Bill"). Under this law, a person who earns less than \$5,000/year from food sales, is not required to obtain a license to sell naturally acid or acidified food products (i.e. jams, Jellies, pickles, salsa) if that person prepares and cans at home, and if all of the following apply:
- A. The food products are pickles or other processed vegetables or fruits with an equilibrium pH value of 4.6 or lower;
 - B. The person sells the food products at a community or social event or *Farmers' Market* in Wisconsin;
 - C. The person receives less than \$5,000/year from the sale of the food product;
 - D. The person displays a sign at the place of sale stating "These canned goods are homemade and not subject to State Inspection."; and
 - E. Each container of food product that is sold is labeled with the name and address of the person who prepared and canned the food product, the date on which the food product was canned, the statement "This product was made in a private home not subject to State licensing or inspection.", and lists the ingredients in descending order of prominence. If any ingredient originates from milk, eggs, fish, crustacean shellfish, tree nuts, wheat, peanuts or soybeans, the list of those ingredients shall include the common name of that ingredient.

Individuals that sell baked items, repackaged foods, dried or frozen foods, etc. must still be licensed.

- (2) **EGGS.** If eggs are sold at a *Farmers' Market* in Wisconsin, a vendor is required to secure a Mobile Retail Establishment License.
- (3) **MEAT.** Because meat is a potentially hazardous food and selling at a *Farmers' Market* is a retail sale, a Mobile Retail Establishment License is required for a producer selling meat at a *Farmers' Market*.

All meat must be inspected and passed at a Wisconsin or Federally inspected Facility

Product labeling requirements include: product name, ingredients (if more than one), name and address of packer or distributor, handling statement, inspection legend (WI or USDA) and safe handling instructions.

Poultry producers who sell 1,000 or less of their own farm-raised poultry annually to customers at a *Farmers' Market* must:

- A. Have all birds slaughtered and processed at a licensed processing plant;
- B. Obtain a Mobile Retail Establishment License; and
- C. Provide a point of sale label for each bird that contains a reference to "Not Inspected", the producer's name and address, and the net weight of the product